

SALSA

K E R N O W



BANNER ADS RATECARD

Your banner can be scheduled to appear on one of our web pages for the percentage of time shown in the table below, e.g. if you purchase a 20% appearance rate it will be displayed 20 times for every 100 page views.

Pages within the website achieve different levels of user visits. So the less-visited pages are charged at a lower rate.

You can purchase banner displays on any of the pages listed below subject to availability.

Call: 07801 889463
or email: ian.cox@gomango.co.uk

Welcome Page		% of times your banner is displayed when people visit the website										
Page stats		7	10	20	30	40	50	60	70	80	90	100
% of visitors to this page	88%	6	6	8	11	13	15	17	19	21	23	25
Average page visits per month	5556	14	11	15	21	25	29	33	37	41	45	49
Display days		21	15	21	29	36	42	48	54	60	66	72
		28	19	27	38	47	55	63	71	79	87	95
Cost £												

All Event pages		% of times your banner is displayed when people visit the website										
Page stats		7	10	20	30	40	50	60	70	80	90	100
% of visitors to this page	22%	2	2	3	4	5	6	7	8	9	10	11
Average page visits per month	1389	14	4	6	8	10	12	14	16	18	20	22
Display days		21	5	8	11	14	17	20	23	26	29	32
		28	6	10	14	18	22	26	30	34	38	42
Cost £												

All Blog pages		% of times your banner is displayed when people visit the website										
Page stats		7	10	20	30	40	50	60	70	80	90	100
% of visitors to this page	21%	2	2	3	4	5	6	7	8	9	10	11
Average page visits per month	1324	14	4	6	8	10	12	14	16	18	20	22
Display days		21	5	8	11	14	17	20	23	26	29	32
		28	6	10	14	18	22	26	30	34	38	42
Cost £												

All Class pages		% of times your banner is displayed when people visit the website										
Page stats		7	10	20	30	40	50	60	70	80	90	100
% of visitors to this page	14%	1	1	2	3	4	5	6	7	8	9	10
Average page visits per month	883	14	2	3	4	6	8	9	10	11	12	14
Display days		21	3	5	6	8	10	13	15	17	20	23
		28	4	6	8	10	13	15	18	20	23	26
Cost £												

All Gallery pages		% of times your banner is displayed when people visit the website										
Page stats		7	10	20	30	40	50	60	70	80	90	100
% of visitors to this page	8%	1	1	2	3	4	5	6	7	8	9	10
Average page visits per month	505	14	2	3	4	6	8	9	10	11	12	14
Display days		21	3	5	6	8	10	13	15	17	19	21
		28	4	6	8	10	12	14	16	18	21	24
Cost £												

Salsa Kernow emailed Newsletter

Our Newsletter is emailed to approximately 300 opt-in subscribers - cost per banner in the Newsletter: £50

Artwork

Website banners: Pixels width: 570, height: 70 - supply as a high quality JPG. Or we can design your banner for you: £25
 Newsletter banners: Pixels width: 625, height: 75 - supply as a high quality JPG. Or we can design your banner for you: £25